1. **Query 1**
   * **Retrieve Data**: Get the Product ID, Product Name, Sales Value, and Profit.
   * **Join Method:** Use an INNER JOIN to combine the product and sales tables based on the Product ID column as the common key.
2. **Query 2**
   * **Customer Sales Summary:** Fetch the Customer Name and City along with the total sales amount for each customer.
   * **Grouping:** Use the GROUP BY clause on Customer ID to calculate the total sales for each customer, and then join this result with the customer table to get the corresponding customer details.